



Zagster Brings Bike Sharing to Kankakee County

FOR RELEASE JUNE 29, 2018

Kankakee County, Illinois (June 29, 2018) — The Kankakee County Convention & Visitors Bureau (CVB) and Zagster, Inc. will launch a new bike-share program that will provide all area residents and visitors with a convenient, affordable and healthy way to get around town.

Starting in July, 50 cruiser bikes will be available at 10 stations for members to use for on-demand, local trips. Riders join the program by signing up for an annual membership, a student annual membership or a pay as you go membership. Rides for members — who must be 18 or older — are listed below:

Pricing Structure:

- Annual Membership: \$25 billed annually. *This option is best for community residents, the equivalent of just one tank of gas.*
 - Fare for each trip: Trips under 1 hour are free, then \$1 per 30 mins thereafter, up to \$20 per ride
- Student Annual Membership: \$15 billed annually. This will be an affordable option to get students riding. *This option will be restricted to students, faculty and staff with valid email domains.*
 - Fare for each trip: Trips under 1 hour are free, then \$1 per 30 mins thereafter, up to \$20 per ride
- Pay as you go Membership: No initial cost but \$1 per 30 minutes, up to \$20 per ride. *Best for visitors or residents interested in taking the program for a test spin.*
- \$30 overtime charge for trips lasting longer than 24 hours.

“The wheels have been in motion on this project since October 2017,” Staci Wilken, Executive Director at the CVB remarked. “There is nothing better than seeing a group of 10 community partners say ‘yes’ to a project that not only adds value to our own quality of life but has the ability to attract a visitor to explore our state park and the beauty of Kankakee County.”

Zagster bike shares feature an award-winning bike known for its practical design, comfortable ride and easy handling. The bike includes a spacious basket that’s perfect for carrying groceries, takeout, or personal belongings. And because rider safety is a priority, every bike includes automatic lights, a bell, and full reflectors.

Zagster makes it easy to grab a bike and go. Riders can view stations and bikes in the free Zagster app, available on the App Store and Google Play, or online at <https://bike.zagster.com/bike609>. One tap in the app automatically unlocks the ring lock on the rear wheel, allowing a rider to get rolling in seconds. After the rider returns the bike to a designated Zagster bike station, the rental ends and the bike is available for the next person to enjoy.

Unlike traditional bike shares, in which riders must drop off bikes at designated stations for every stop, the built-in lock on every Zagster bike gives users the freedom to ride as long as they want, wherever they want. This hybrid model, which blends the ability to lock anywhere for mid-trip stops with fixed

station locations for beginning and ending rides, allows users to plan their trips around their destinations — and not around station locations.

The CVB will unveil 'Bike609' at a kickoff ceremony at their Manteno office. The event will include a ceremonial ribbon-cutting with remarks from community partners and CVB Director, Staci Wilken.

Sponsors include Village of Bourbonnais, Bourbonnais Township Park District, Village of Bradley, City of Kankakee together with Kankakee Development Corporation and Kankakee Public Library, Kankakee Community College, Kankakee County Convention & Visitors Bureau, Village of Manteno, Presence St. Mary's Hospital and Riverside Healthcare.

More information about the program, including a list of station locations, is found at <https://bike.zagster.com/bike609>.

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About Zagster

Founded in 2007 and headquartered in Cambridge, Mass., Zagster is the leading provider of private and public-private bike-sharing systems in the United States, operating more than 200 programs in more than 35 states. Zagster's efficient business model allows the company to successfully deploy turnkey programs in multiple markets, including cities, suburbs, universities, commercial campuses and residential properties. Zagster manages all aspects of its programs — from bikes and technology, to maintenance and marketing — enabling Zagster's partners to create and deploy scalable bike-share systems that best suit their communities. The company's goal: To make the bike the most loved form of transportation.

More information about Zagster and its programs can be found at www.zagster.com

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About Kankakee County Convention & Visitors Bureau

Visit Kankakee County works to market and sell Kankakee County as a premier business and leisure destination enhancing our community image through digital media, advertising, marketing, public relations and group sales.

To request more information, please contact them at 815-935-7390 or stop by their Manteno location: 100 Marquette Place S.

More information about other awesome experiences in Kankakee County can be found at VisitKankakeeCounty.com.